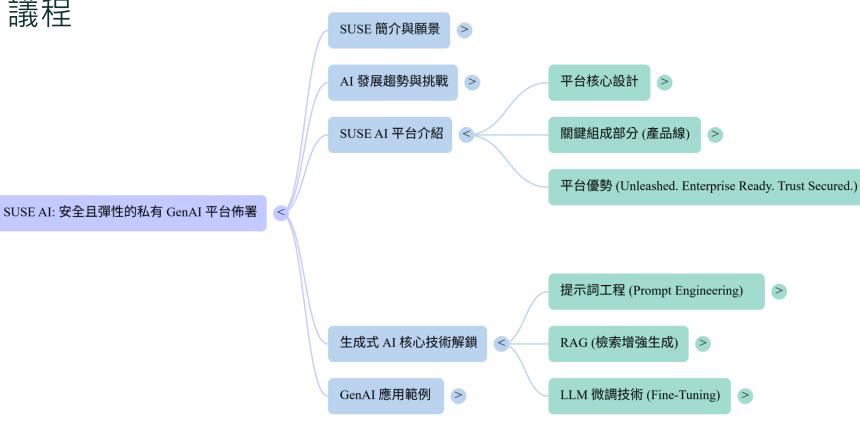


安全且彈性的私有 GenAl 平台佈署

SUSE Taiwan Vincent Lu (盧木賢) <u>VLU@suse.com</u> 0919-921-257 議程



>



SUSE at a glance



1992

Founded in Nuremberg



HQ Luxembourg



40 Offices



2,600 Employees



\$700m+

Top 5

Revenue



10,000+

Enterprise Customers





Top Supply Chain Security Certifications

Developer contributions measured every day →

Publicly ranked alongside the largest technology companies

Consi

Top 8



LOUD NATIVE



90%+

Of the world's leading companies rely on SUSE [6]

10/10

13/15

of the largest
Automotive
companies

of the largest

Pharmaceutical
companies

14/15

of the largest
Aerospace
companies

13/15

of the largest FinServ companies

Recognised leader in Container Management & Virtualization →

Gartner ⊕IDC OMDI∧



17% emissions reduction since 2022

World-class ecosystem of partners 5 years in a row [5]







Our <u>vision</u> is to bring the infinite potential of open source to the enterprise.



Our <u>mission</u> is to transform open source innovations into enterprise solutions to give customers choice.





[-> Choice



For you to differentiate, you need freedom of choice



SUSE Linux

Linux

安全可靠的 Linux 及管理平台



Cloud Native

SUSE Rancher Prime, Security

下載超過1億次, 最多人使用的 K8S 管理平台與 K8S 發行版: RKE



Edge

SUSE Edge

輕量K8S 管理平台: K3S 與安全的 OS: SLE Micro



AI

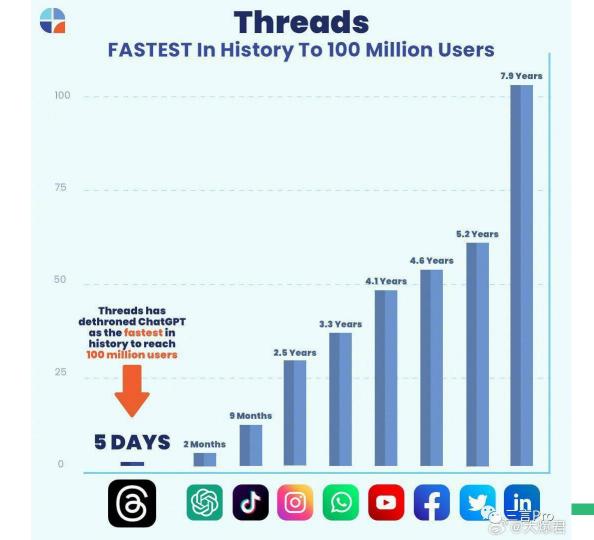
SUSE AI

開放式的 Private AI platform, 廣納 Open LLM



從過去到現在

多久時間達到 1億個用戶數

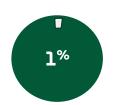




AI exploding, but...



of companies plan to invest more in AI over the next 3 years ¹



believe their investments have reached maturity ¹

Compliance challenges (regulations and fines)



Lack of trust (ethics and security)

Inconsistency (models, tools, apps)

Inability to scale (costs and access)

Complex infrastructure (new and changing)

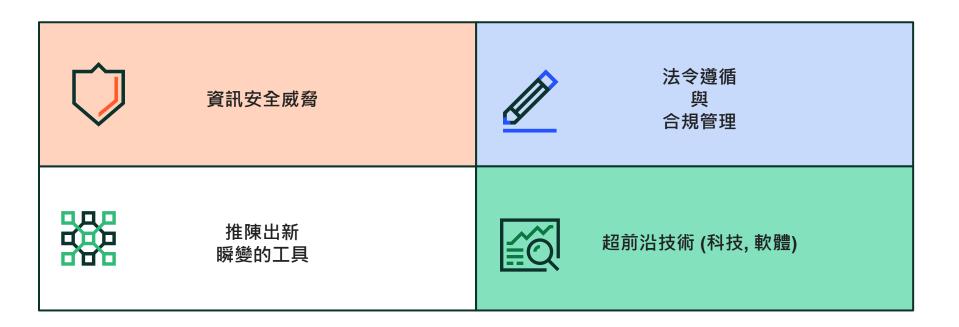




Introducing SUSE AI



使用AI主要面臨的挑戰





挑戰 #1: 數據完整性與資訊安全威脅

AI workloads present new security challenges:

- → Data poisoning attacks
- → Personal and IP data leaks
- Misuse of model outputs
- Model misbehaviour outside the network

SUSE AI platforms addresses these challenges.

個人資料、資料合法性、資料正確性

偏見、種族、倫理、資訊安全保護







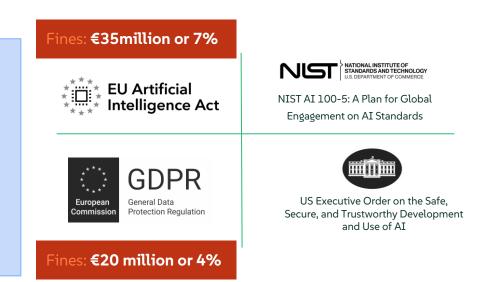




挑戰 #2: 法令遵循與合規管理

The regulatory landscape is evolving and complex and fines are costly.

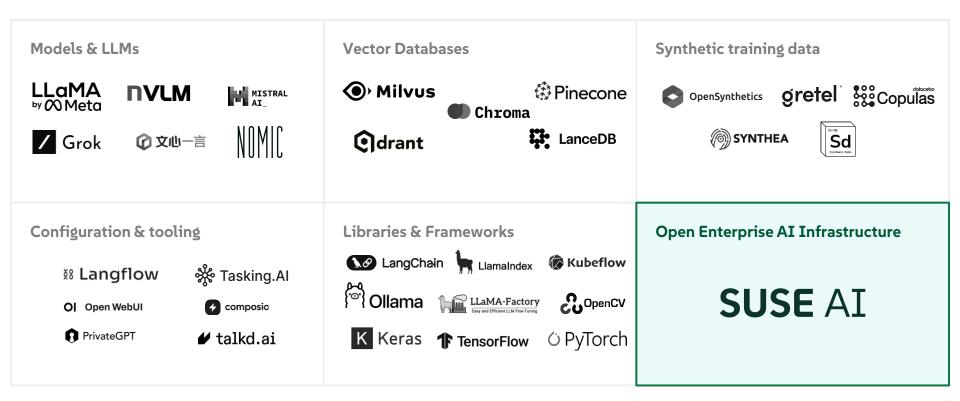
SUSE provides the flexibility and security framework to meet changing demands, securely and predictably.



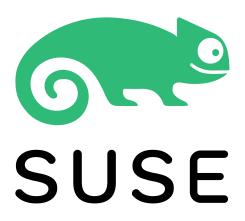
SUSE AI Transparency. Accountability. Security. Safety.



挑戰 #3: 推陳出新(瞬變)的 Open Source Landscape







SUSE AI
Designed to meet
these challenges

AI is the next strategic workload

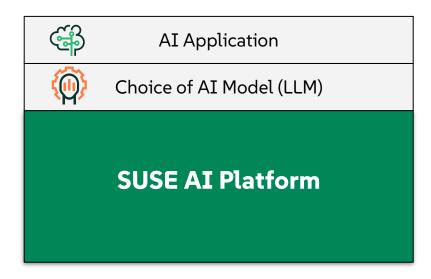


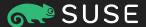


A fully integrated, cloud native **platform** with sanitized components that help create secure and trusted AI applications.

Provides both zero trust security for your AI workloads and observability to give actionable insights for AI workloads.

Enterprise-ready, cloud native **platform** to deploy and run any GenAI Workload





SUSE AI

Open/ Interoperable Container Management for AI

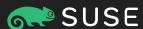
- Simple, consistent operations from data center to Edge
- Trusted, secure delivery
- Complete lifecycle management
- Industry leading AI, container security, storage, VM management, and Linux OS
- Access to broad ecosystem of open source technologies
- Distributed training and model serving
- Private GenAI experience

Everything you need to deploy, run, and manage all of your containerized AI workloads

AI Security (Guardrails) Add-on	AI/ML Tools and Services SUSE AI	AI Observability Add-on
Full-lifecycle cluster management	Virtual machine management	Distributed storage
SUSE Rancher Prime	SUSE Virtualization	SUSE Storage
Full-lifecycle container security	Operating system management	Infrastructure & Application Monitoring
SUSE Security	SUSE OS anagement	SUSE Observability

Certified OS

SUSE Linux Enterprise



SUSE AI

AI Unleashed. Enterprise Ready. Trust Secured.

Security and Trust

- Zero trust security through SUSE Security
- Insights into token usage and GPU performance for cost optimization and performance
- Propel implementation of guardrails for ethical and bias free generative outputs

Freedom to Choose

- Bridge to run any LLM on the platform
- Validated popular open source AI components and libraries jumpstarting GenAI workloads
- Deploy in the cloud, hybrid, on premises, or air gapped

Extensible

- Designed with a modular architecture that fosters faster innovation
- Adaptable to new business demands (eg: agentic workflows; guardrails technology)
- Cloud native design that supports scalability



Flexible operating architecture



Industry-leading modularity



Real-time, real world protection



AI Libraries

Supported AI for Enterprise

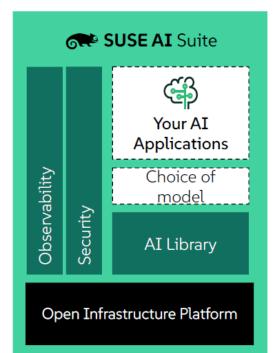
Fully supported AI tools, libraries, and prototyping applications.

Deliver Data Develop Nov 2024 GA .⊙. Milvus Open Ollama WebUI Vector Database LLM Server Prototyping 2025 Roadmap TensorFlow LLaMA-Factory

K Keras

LangChain

O PyTorch



Use Cases Supported

Chatbot

Inference

Image Management

Fine tuning

Training

LLM Observability Security Templates



pgvector

SUSE unlocks industry leading GenAI models,

We do not compete with them, you have choice!

















Benefits of SUSE AI





Run any model

Modular and extensible to integrate with your infrastructure

No ecosystem lock-in

Total cost control & visibility

Deployment options include cloud, hybrid, on premises.



Security

Built with Secure Supply Chain; Inherits certifications

Zero-trust security

Full observability

Data sovereignty

Deployable as an air-gapped solution.



Trust

Data stays within enterprise control

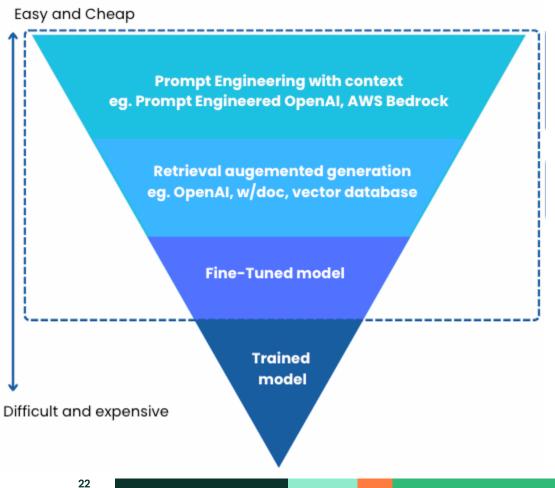
Control of usage and activity

Greater confidence in the generated output



解鎖生成式AI潛力

- → 提示詞工程
- → RAG
- → 微調技術





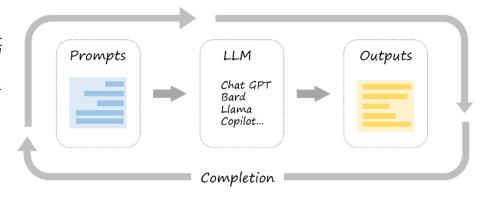
Prompt (提示詞) engineering (講清楚說明白, 好的問題)

設計提示詞 引導模型 調整和改進

跟AI溝通: 足夠的資訊, 簡單明瞭

- → 任務 Task: 指定一個角色, 清楚的任務
- → 背景資訊 Context: 條件, 限制, 對象
- → 參考資訊 Reference
- → 重新檢查評估 Evaluate
- → 修改調整 Iterate

https://www.youtube.com/watch?v=wf6EwC-H4Sw





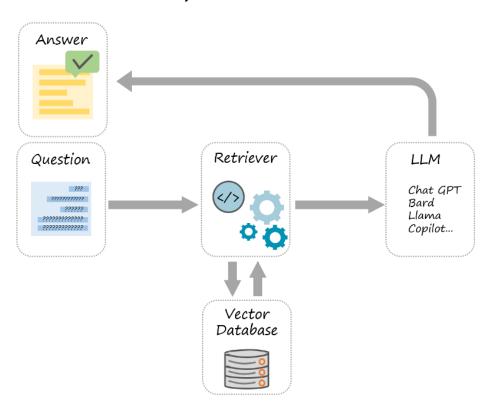
RAG(Retrieval-Augmented Generation) 檢索增強生成

<u>檢索階段</u>: 將用戶的查詢或問題轉向至向量 資料庫進行檢索。

融合階段:將檢索到的相關資訊與原始查詢 進行合併,組成上下文或背景知識,以便 LLM 能夠生成更精確的回答。

生成階段: LLM 使用這些合併的上下文和原始查詢生成最終的回答

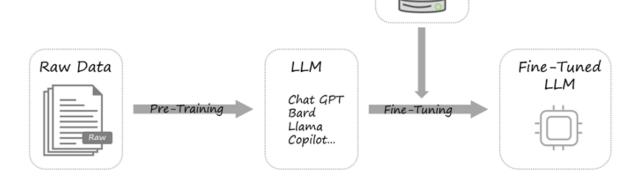
優化和整合:後續處理,確保回應內容與使用者的需求高度相關,並修正任何潛在的錯誤或不一致。





LLM 微調技術(Fine-Tuning)

Fine-tuning 是指在既有的 **Trained Model**, 針對特定任務或特定領域進一步訓練,以提 升模型在特定情境中的表現。



Custom Knowledge

Base



Example areas that people are applying GenAI

生成式 AI 技術正改變我們的工作模式並提升效率,

對於個人: 從學習、自動生成文本、圖像和音樂創作...等應用廣泛。

對於企業:包括客服、業務流程、行銷、法律、教育、人力資源、資料分析、文案生成... 相關等應用,

透過生程式 AI 這項技術能顯著提升工作效率和創造力,使日常工作更具創新性。



Customer Support

An enterprise wants to enhance customer support teams with GenAI agents by product.



IT Support

A telco wants to increase productivity among IT support staff



Marketing

A Retail company wants to tailor content

to different customer segments based on past interactions and preferences.



Document Automation

A Consulting firm

needs to analyze large sets of documentation and create summaries for employees.





Thanks!

